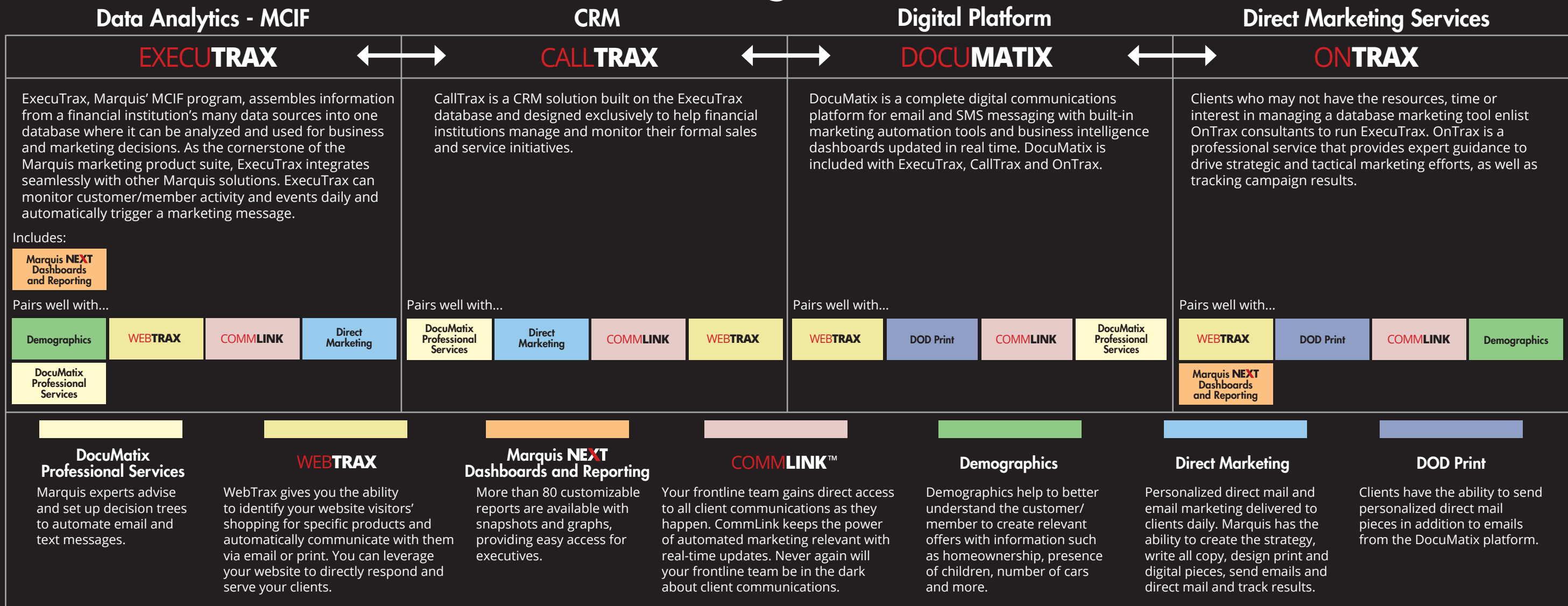


## Marketing Solutions



## Marquis Software Features Coming Soon

<b>EXECUTRAX NEXT</b>	<b>CALLTRAX NEXT</b>	<b>DOCUMATIX</b>
<p><b>Robust Reporting and Dashboards</b> Redesigned and updated MCIF utilizing Marquis NEXT: Dashboards and Reporting.</p> <p><b>Daily Data Refresh Performance</b> Improved processing time for daily data refreshing.</p> <p><b>More Contacts, Addresses and Email Addresses Available</b> Leveraging multiple contacts tied to an account to accommodate for multiple signers on an account. Ability to have multiple addresses and email addresses for each individual with expanded name/address conditioning.</p> <p><b>Both Individual and Household Tracking</b> Individual level integration that is incorporated into household level instead of a separate processing level for a better overall relationship view and expanded individual marketing.</p> <p><b>Campaign Management</b> Improved campaign management with better account level tracking.</p> <p><b>Multi-Browser Support</b> All this functionality available in an easy-to-use web-based application and accessible from a variety of browsers.</p>	<p><b>360 View of Client Relationships</b> Provides a quick, single source of important customer/member details.</p> <p><b>Modern Look</b> An improved user experience, allowing customization based on role-specific view and access settings.</p> <p><b>Marquis Next: Dashboards and Reporting</b> "Widgets" displaying pertinent data based on each individual user's role or needs. Provides customizable CRM-specific reporting.</p> <p><b>Activity Log Customization</b> Allows for inclusion of your own custom definable fields within each activity log.</p> <p><b>Customized Workflows and Pipeline Types</b> Allows the creation of workflows to accommodate individual role or departmental processes. Enables the creation and assignment of multiple, flexible, role-specific pipelines.</p> <p><b>Expanded Incentive Program</b> Includes improved calculation logic, incentives creation and production tracking.</p> <p><b>Outlook Integration</b> The creation of activity logs within CallTrax NEXT directly from your Outlook inbox.</p>	<p><b>Two-Way Texting</b> Updating our DocuMatix Digital Platform to include two-way texting functionality, providing a better way to reach the millennial demographic and the growing population that prefers to be reached by text.</p> <p><b>Mobile Emails Enhancements</b> Easier editing and viewing of mobile-ready emails.</p> <p><b>Custom Exports</b> As well as continuing enhancements to WebTrax, adding Custom Exports to allow users to export data and customize output formats to fit their needs.</p>